

Introduction

Exciting plans are coming forward for the redevelopment of the former Hewlett Packard site between Imperial Way and Basingstoke Road off the A33. The site, referred to as Worton Grange, has been empty for eight years since HP relocated to Bracknell in 2006. The buildings were cleared in 2010.

Worton Grange Industrial Limited (WGIL) bought the site in 2006 and has been exploring redevelopment possibilities with Reading Borough Council since then.

The recession meant that development plans had to be postponed, but WGIL has consulted with the local community on redevelopment options since 2006. Three public exhibitions have been held (2007, 2010 and 2012).

The project team is working on plans for a new development and is aiming to submit a planning application in the coming months. The purpose of this newsletter is to inform you of our proposals and the next stages, and to invite comments.



www.wortongrange.org

indigo

Haskoll
Architects and Designers

Seagull
PROPERTIES 

Feedback

If you'd like to give us your input on these initial proposals please fill out the form below and send it back to us. Postage is prepaid so all you need to do is tear this off and drop it in a letter box!

Are you a:

Local resident Local employee Other Please specify _____

Do you support the redevelopment of the Worton Grange site for the sorts of uses being proposed? (please circle)

Strongly disagree 1 2 3 4 5 Strongly agree

Would you be interested in jobs, training and career development opportunities that the shops would bring? (please circle)

Not interested 1 2 3 4 5 Very interested

Do you think a new pub a positive addition to the local area? (please circle)

Strongly disagree 1 2 3 4 5 Strongly agree

Any other thoughts or comments about this proposal would be welcomed:

The proposals

The proposals are not yet finalised but, at this stage, key elements of the proposed development include:

- New housing, approximately half of which will be family-sized accommodation of three or more bedrooms, and a significant portion will be dedicated affordable housing;
- A pub and hotel;
- New shops, which will provide a range of jobs of different types plus training and career development opportunities;
- New public open spaces which will include play equipment and will be linked to the surrounding area via a series of footpaths;
- Comprehensive landscaping strategy which will create access links throughout the site and improve its relationship with the surrounding environment;
- A new bus link, route and stops to improve the area's transport infrastructure and services; and
- Helping deliver community facilities at St Pauls site, which will include a new church hall, community building, and doctors' surgery.

Contact us

Please get in touch with Alexandra Milne at Indigo Planning if you have any questions.

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Next steps

We are holding a public exhibition on **Saturday 26 April (1pm to 5pm at the St Paul's Church Hall on Whitley Wood Lane)**. The latest scheme proposals will be on display and members of the project team will be available to answer any questions.

We aim to submit a planning application in the coming months. The Council will then carry out its own formal consultation process and neighbours of the site will be notified directly. We hope that you will be able to support our regeneration proposals.

We'd also welcome any help or advice with regards to how we can get other people and local groups involved— so if you are affiliated with a local group that might be interested in the scheme, or have some ideas/contacts which could help us do this, we would love to hear from you.



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